



Advisory Committee:

Justice Asim Kumar Bandyopadhyay, Justice Ranjit Kumar Bag, Justice Pradipta Roy, Dr. S.K. Dey, Dr. Pushpa Ranjan Sarkar, Dr. S.K. Barua, Mr. D.K. Saha, Mr. T.K. Brahma, Mr. Subrata Banerjee Mr. S.N. Basu Roy, Mr. Jagannath Roy, Mr. Sujit Sengupta, Dr. B.K. Chakrader

Dear Patron ,

As in the last 8 (Eight) years, we, the residents of New Town AA – 1B are aspiring to celebrate our autumn festival of **Durga Puja (9th Year)**. Our Celebrations in the past have always been presented with variety of taste and standard, devotion and aesthetics, strengthening bonding with friends and family, cultural activities and obviously with delicacy of breakfast, lunch and dinner. This year also we promise to be no different. The dignified and grave chanting of mantras and the rhythmic sound of dhak, the sweet fragrance of incense, the holy Prasad and colorfully dressed pandal-hoppers of different ages will transform the puja pandal into a lively venue. The Puja Committee will strive, as in the previous years, relentlessly to ensure the best to make it all success.

Some of the salient features of this Puja :

*Adjudged 2nd Best puja of the Township for the Year 2011.
Adjudged 1st Best puja of the township for the year, 2012.
Adjudged 1st Best pratima, 1st Best pandal, 1st Best overall performance of the Township for the year 2013.
Adjudged 1st Best pandal of the Township for the year 2014.
Adjudged 2nd Best Overall performance of the Township for the year 2014.
Adjudged joint 1st Best Overall performance of the Township for the year 2015.*

“Best Editorial Award” in THE TELEGRAPH Salt Lake ‘Super Souvenir Contest’ for the successive year 2016 & 2017 respectively

***Proximity of Pride Hotel, Home Town, The Central, DLF Galeria & Axis Mall.
Direct Visibility of Puja Pandal from Major Arterial Road of New Town.***

A large number of Crowd gathered in our Puja Pandal every year.

We would like to have your patronage as main sponsor or Advertising in the form of Banner/Flex/Hoarding/Gates/Kiosk etc. We will feel honoured if you kindly give your consent for the same.

Thanking you,

Yours Truly,

Sd/ Sanjay Mitra
President
(Contact No. 9433188340)

Sd/ Manas Kumar Chakraborty
Secretary
(Contact No. 9432497630)



Commercials

Type	Size	Number	Price Per property (in Rs.)
Gate	4' x 4' x 12' (Pillar)	2	25,000/-
Booths	10' x 10'	1	20,000/-
Stall	6' x 6' (Kiosk)	1	15,000/-
Hoarding/Banner on 6' x 4' location	6' x 4'	2	6,000/-
Pillar	4' x 4' x 8'	1	12,000/-
Theme / Display Pavilion	20' x 8'	1	50,000/-

Main Sponsor

Rs 1 lakh for main sponsor

Theme Display Pavilion	1no.
Gate	2no.
Booth	1no.
Stalls	1no.
Pillar	2nos.
Hoarding	8nos.

Account payee cheque should be drawn in favour of **"New Town AA – 1B Sarbojanin Durgotsav Committee"**

Notes: Above rates is negotiable depending upon volume of order. Position at the discretion of Puja committee.